

Good for Your Land and Your Bottom Line



FARMER BENEFITS AND INCENTIVES



Per Acre

Financial Incentive

To help cover the start-up costs of cover crops, Farmers for Soil Health offers financial assistance of up to **\$50/acre** over a three-year period.



**INCREASE
Profitability**

Exclusive Marketplace

Enrollment in Farmers for Soil Health provides access to an exclusive future marketplace connecting farmers to top-tier supply chain partners that are focused on sustainability.

**LOCAL
TA Support**

Technical Advisor

Each state has dedicated on-the-ground technical advisors to provide research-based information and educational resources to aid in the transition of your field.

Already Planting Cover Crops?

You can still participate in the exclusive marketplace and receive \$2/acre enrollment payment.

Start now! Visit FarmersforSoilHealth.com to enroll.

What is Farmers for Soil Health?

Farmers for Soil Health is a program built *by farmers for farmers* with the goals of enhancing soil health and farmer profitability. Cover crops have many agronomic and environmental benefits, and we support farmers who adopt this practice by providing financial incentives and dedicated technical advisors to help with the transition.

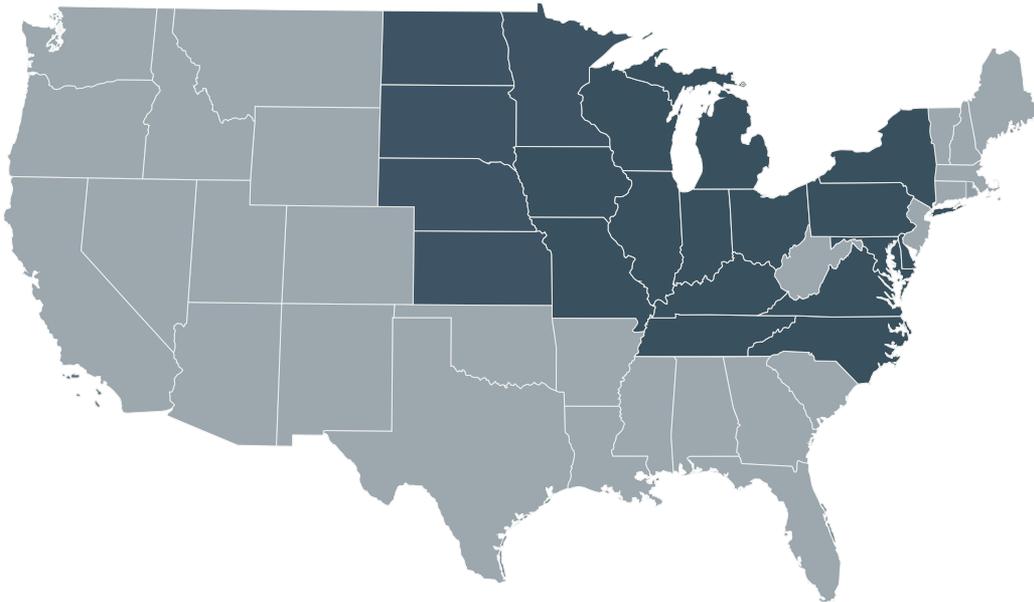
Moreover, we are collaborating with supply chain partners who are passionate about sustainability. Farmers enrolled in this program are in a prime position to take advantage of a future marketplace that will provide a direct channel between farmers and buyers.

How does the marketplace work?

This developing, exclusive marketplace will directly connect farmers and supply chain partners to compensate producers who use sustainable practices, beginning with cover crops. This direct connection provides market transparency and allows for the addition of other regenerative practices over time. All transactions are voluntary and will support farmers' adoption of practices to improve soil health, water quality, and greenhouse gas reduction.



ENROLLED STATES



Delaware	Nebraska
Illinois	New York
Indiana	North Carolina
Iowa	North Dakota
Kansas	Ohio
Kentucky	Pennsylvania
Maryland	South Dakota
Michigan	Tennessee
Minnesota	Virginia
Missouri	Wisconsin

Don't see your state listed?
Reach out to your state commodity office about future opportunities.

Learn More about Farmers for Soil Health

Contact

For more information, contact your state's Technical Advisor by visiting FarmersforSoilHealth.com

Executive Director

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Farmers for Soil Health is a collaborative initiative led by the Soy Checkoff, Pork Checkoff, and National Corn Growers Association in partnership with state commodity groups and conservation organizations.

